



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 333357

Schedule Dates 09/26/12-10/02/12
Advertiser Mitt Romney for President (5341)
Agency American Rambler Productions (5998)
Product Political - Federal Candidate (1067)
Brand 221 PRE5 (138049)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 221
Account Types National/Political
Billing Type Standard
Comments ROMNEY FOR PRESIDENT
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/25/12
Last Modified 09/25/12
Entered By Jill Hipskind
CO-OP No
Headline # 06340497
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,052.25
Net Total \$141,962.75
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Sep. 2012	89	\$105,115.00
Oct. 2012	47	\$61,900.00
Grand Total:	136	\$167,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/30/12-09/30/12	4	:30	11P-11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)		9/25/12
2.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	6A-6:30A (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
3.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	6A-6:30A (EST)									2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
4.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	7A-8A (EST)				1	1				2	\$775.00	\$1,550.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
5.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	7A-8A (EST)				1	1	1			3	\$775.00	\$2,325.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
6.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	8A-9A (EST)				1	1	1			3	\$725.00	\$2,175.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
7.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	8A-9A (EST)				1	1				2	\$725.00	\$1,450.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
8.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	9A-10A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
9.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	9A-10A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
10.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	10A-11A (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
11.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	10A-11A (EST)				1	1				2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
12.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	11A-12P (EST)				1	1	1			3	\$550.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
13.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	11A-12P (EST)				1	1				1	\$550.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
13.0.1	Preempt	10/01/12															Charlotte (WSOC)	No Avail/Exception -	9/25/12

CONFIRMATION CONTRACT

Date:

Accepted-Station:

Date:

Comments:

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Sales Office Telerep/Philadelphia
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Phone/Fax /
CPE 221
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Billing Type Standard
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Charlotte (WSOC)
By Broadcast Month
Sep. 2012 89 Spots \$105,115.00
Oct. 2012 47 Spots \$61,900.00
Grand Total: 136 Spots \$167,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	12P-1P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
15.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	12P-1P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
16.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	1P-2P (EST)	1	1							2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
17.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	1P-2P (EST)				1	1	1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
18.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	4P-5P (EST)				1	1	1			3	\$825.00	\$2,475.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
19.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	4P-5P (EST)	1	1							2	\$825.00	\$1,650.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
20.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	5P-5:30P (EST)				1	1	1			3	\$850.00	\$2,550.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
21.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	5P-5:30P (EST)	1	1							2	\$850.00	\$1,700.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
22.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	5:30P-6P (EST)	2	2							4	\$875.00	\$3,500.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
23.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	5:30P-6P (EST)	2	2							4	\$875.00	\$3,500.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
24.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	6P-6:30P (EST)				2	2	2			6	\$975.00	\$5,850.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
25.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	6P-6:30P (EST)	2	2							4	\$1,100.00	\$4,400.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
26.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	6P-6:30P (EST)				1	1	1			3	\$1,100.00	\$3,300.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
27.0	Normal Line / Spot	10/01/12-10/02/12	4	:30	7P-7:30P (EST)	1	1							2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
27.0	Normal Line / Spot	09/26/12-09/28/12	4	:30	7P-7:30P (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____

Accepted Station: _____ Date: _____

Comments: _____

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Brand 221 PRES (138049)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 221
Account Types National/Political
Billing Type Standard
Comments ROMNEY FOR PRESIDENT
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Entered By Jill Hipskind
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Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,052.25
Net Total \$141,962.75
Sales Tax

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By Broadcast Month	Spots	Rate	
Sep. 2012	89	\$105,115.00	
Oct. 2012	47	\$61,900.00	
Grand Total:	136	\$167,015.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / Spot	10/01/12-10/02/12	4	:30	7:30P-7:56P (EST)	1	1							2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
29.0	Normal Line / Spot	09/26/12-09/28/12	4	:30	7:30P-7:56P (EST)				1	1	1			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
30.0	Normal Line / Spot	09/26/12-09/28/12	4	:30	11P-11:35P (EST)				2	2	2			6	\$1,200.00	\$7,200.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
31.0	Normal Line / Spot	10/01/12-10/02/12	4	:30	11P-11:35P (EST)	2	2							4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
32.0	Normal Line / Spot	10/01/12-10/02/12	6	:30	11:35P-12:05A (EST)	2	2							4	\$700.00	\$2,800.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
33.0	Normal Line / Spot	09/26/12-09/27/12	6	:30	11:35P-12:05A (EST)				2	2				4	\$700.00	\$2,800.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
34.0	Normal Line / Spot	09/26/12-09/28/12	5	:30	5:30A-6A (EST)				2	2	2			6	\$425.00	\$2,550.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12
35.0	Normal Line / Spot	10/01/12-10/02/12	5	:30	5:30A-6A (EST)	2	2							4	\$7,000.00	\$28,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
36.0	Normal Line / Spot	10/01/12-10/01/12	4	:30	8P-10P (EST)				1					1	\$6,800.00	\$6,800.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
37.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	8P-9P (EST)				1					1	\$7,500.00	\$7,500.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
38.0	Normal Line / Spot	10/02/12-10/02/12	4	:30	10P-11P (EST)				1					1	\$10,000.00	\$10,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
39.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	9P-9:30P (EST)				1					1	\$6,500.00	\$6,500.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
40.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	10P-11P (EST)				1					1	\$3,700.00	\$3,700.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
41.0	Normal Line / Spot	09/28/12-09/28/12	5	:30	10P-11P (EST)				1					1	\$3,700.00	\$3,700.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Contract # 333357

Schedule Dates	09/26/12-10/02/12	Date Entered	09/25/12
Advertiser	Mitt Romney for President (5341)	Last Modified	09/25/12
Agency	American Rambler Productions (5998)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	221 PRES (138049)	Headline #	06340497
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	KINCAID,STEPHANIE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	221	Commission	\$25,052.25
Account Types	National/Political	Net Total	\$141,962.75
Billing Type	Standard	Sales Tax	
Comments	ROMNEY FOR PRESIDENT ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Charlotte (WSOC)			
By Broadcast Month	Spots	Rate	
Sep. 2012	89	\$105,115.00	
Oct. 2012	47	\$61,900.00	
Grand Total:	136	\$167,015.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	7A- 8A (EST)							2		2	\$325.00	\$650.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
43.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	8A- 9A (EST)							2		2	\$475.00	\$950.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
44.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	12P- 12:30P (EST)							2		2	\$275.00	\$550.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
45.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	7P- 7:30P (EST)							1		1	\$490.00	\$490.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
46.0	Normal Line / Spot	09/29/12-09/29/12	5	:30	8P- 11:30P (EST)							1		1	\$3,500.00	\$3,500.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
47.0	Normal Line / Spot	09/29/12-09/29/12	4	:30	11:30P- 12A (EST)							2		2	\$1,100.00	\$2,200.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
48.0	Normal Line / Spot	09/29/12-09/29/12	6	:30	7A- 8A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
49.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A- 9A (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
50.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P- 12:30P (EST)							1		1	\$275.00	\$275.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
51.0	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P- 11:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
52.0	Normal Line / Spot	09/30/12-09/30/12	4	:30	7A- 8A (EST)							1		1	\$8,000.00	\$8,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
53.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	8A- 9A (EST)							1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
54.0	Normal Line / Spot	09/30/12-09/30/12	5	:30	12P- 12:30P (EST)							1		1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
55.0	Normal Line / Spot	09/30/12-09/30/12	6	:30	8P- 11:30P (EST)							1		1	\$1,000.00	\$1,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
56.0	Normal Line / Spot	09/30/12-09/30/12	4	:30	7A- 8A (EST)							1		1	\$8,000.00	\$8,000.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

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56.0	Normal Line / Spot	09/30/12-09/30/12	4	:30	9P-10P (EST)								1	1	\$8,500.00	\$8,500.00	Charlotte (WSOC)	1X MAX/DAY	9/25/12
57.0	Normal Line / Spot	09/28/12-09/28/12	6	:30	12:05A-12:35A (EST)						2			2	\$700.00	\$1,400.00	Charlotte (WSOC)	2X MAX/DAY	9/25/12

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SEP25/12 13.13
*** WSOC-TV ***

PROGRAM : NEWS
CON COM1 : 1X MAX/DAY

REP HEADLINE# 6340497
 *** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 13.13
 *** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30	5	\$775.00	10/1	10/2	2		M-TU	2
4			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30	5	\$775.00	9/26	9/28	3		W-F	3
5			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30	5	\$725.00	9/26	9/28	3		W-F	3
6			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30	5	\$725.00	10/1	10/2	2		M-TU	2
7			900A-1000A PROGRAM : KELLY CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/1	10/2	2		M-TU	2
8			900A-1000A PROGRAM : KELLY CON COM1 : 1X MAX/DAY	30	5	\$375.00	9/26	9/28	3		W-F	3
9			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30	5	\$375.00	9/26	9/28	3		W-F	3
10			1000A-1100A PROGRAM : DR PHIL CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/1	10/2	2		M-TU	2
11			1100A-1200N PROGRAM : THE VIEW CON COM1 : 1X MAX/DAY	30	5	\$550.00	9/26	9/28	3		W-F	3

SEP25/12 13.13
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1100A-1200N PROGRAM : THE VIEW CON COM1 : 1X MAX/DAY	30	5	\$550.00	10/1	10/2	2		M-TU	2
13			1200N-100P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/1	10/2	2		M-TU	2
14			1200N-100P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$375.00	9/26	9/28	3		W-F	3
15			100P-200P PROGRAM : THE CHEW CON COM1 : 1X MAX/DAY	30	5	\$375.00	10/1	10/2	2		M-TU	2
16			100P-200P PROGRAM : THE CHEW CON COM1 : 1X MAX/DAY	30	5	\$375.00	9/26	9/28	3		W-F	3
17			400P-500P PROGRAM : DR OZ CON COM1 : 1X MAX/DAY	30	5	\$825.00	9/26	9/28	3		W-F	3
18			400P-500P PROGRAM : DR OZ CON COM1 : 1X MAX/DAY	30	5	\$825.00	10/1	10/2	2		M-TU	2
19			500P-530P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$850.00	9/26	9/28	3		W-F	3
20			500P-530P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$850.00	10/1	10/2	2		M-TU	2

SEP25/12 13.13
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			530P-600P PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	5	\$875.00	10/1	10/2	4		M-TU	4
22			530P-600P PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	5	\$875.00	9/26	9/28	6		W-F	6
23			600P-630P PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	5	\$1,100.00	10/1	10/2	4		M-TU	4
24			600P-630P PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$1,100.00	9/26	9/28	3		W-F	3
25			700P-730P PROGRAM : INSIDE EDITION CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	10/1	10/2	2		M-TU	2
26			700P-730P PROGRAM : INSIDE EDITION CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	9/26	9/28	3		W-F	3
27			730P-800P PROGRAM : ET CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	10/1	10/2	2		M-TU	2
28			730P-800P PROGRAM : ET CON COM1 : 1X MAX/DAY	30	4	\$1,200.00	9/26	9/28	3		W-F	3
29			1100P-1135P PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	4	\$1,200.00	9/26	9/28	6		W-F	6

REP HEADLINE# 6340497
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP25/12 13.13
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			1100P-1135P PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	4	\$1,200.00	10/1	10/2	4		M-TU	4
31			1135P-1205A PROGRAM : NIGHTLINE CON COM1 : 2X MAX/DAY	30	6	\$700.00	10/1	10/2	4		M-TU	4
32			1135P-1205A PROGRAM : NIGHTLINE CON COM1 : 2X MAX/DAY	30	6	\$700.00	9/26	9/28	6		W-F	6
33			530A-600A PROGRAM : NEWS CON COM1 : 2X MAX/DAY	30	5	\$425.00	9/26	9/28	6		W-F	6
34			530A-600A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30	5	\$425.00	10/1	10/2	4		M-TU	4
35			800P-1000P PROGRAM : DWTS	30	4	\$7,000.00	10/1	10/1	2		MON	2
36			800P-900P PROGRAM : DWTS RESULTS	30	4	\$6,800.00	10/2	10/2	1		TUE	1
37			1000P-1100P PROGRAM : PRIVATE PRACTICE	30	4	\$7,500.00	10/2	10/2	1		TUE	1
38			900P-930P PROGRAM : MODERN FAMILY	30	4	10000.00	9/26	9/26	1		WED	1
39			1000P-1100P PROGRAM : SCANDAL	30	4	\$6,500.00	9/27	9/27	1		THU	1
40			1000P-1100P PROGRAM : 20/20	30	5	\$3,700.00	9/28	9/28	1		FRI	1

SEP25/12 13.13
*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
41			700A-800A	30	5	\$325.00	9/29	9/29	2		SAT	2
PROGRAM : NEWS												
42			800A-900A	30	5	\$475.00	9/29	9/29	2		SAT	2
PROGRAM : GMA SAT												
43			1200N-1230P	30	5	\$275.00	9/29	9/29	2		SAT	2
PROGRAM : NEWS												
44			700P-730P	30	5	\$490.00	9/29	9/29	1		SAT	1
PROGRAM : NEWS												
45			800P-1130P	30	5	\$2,500.00	9/29	9/29	3		SAT	3
PROGRAM : COLLEGE FOOTBALL												
46			800P-1130P	30	4	\$3,500.00	9/29	9/29	1		SAT	1
PROGRAM : COLLEGE FOOTBALL												
47			1130P-1200M	30	4	\$1,100.00	9/29	9/29	2		SAT	2
PROGRAM : NEWS												
48			530A-600A	30	6	\$250.00	9/29	9/29	1		SAT	1
PROGRAM : CHRIS MATTHEWS												
49			700A-800A	30	5	\$300.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
50			800A-900A	30	5	\$500.00	9/30	9/30	1		SUN	1
PROGRAM : GMA SUN												
51			900A-1000A	30	4	\$750.00	9/30	9/30	1		SUN	1
PROGRAM : THIS WEEK												
52			1200N-1230P	30	5	\$275.00	9/30	9/30	2		SUN	2
PROGRAM : NEWS												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
53			600P-630P	30	6	\$1,000.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
54			800P-900P	30	4	\$8,000.00	9/30	9/30	1		SUN	1
PROGRAM : ONCE UPON A TIME												
55			900P-1000P	30	4	\$8,500.00	9/30	9/30	1		SUN	1
PROGRAM : REVENGE												
56			1100P-1135P	30	4	\$1,300.00	9/30	9/30	1		SUN	1
PROGRAM : NEWS												
SEP/12			105115.00	OCT/12		62450.00						
											CONTRACT TOTAL	167565.00
											TOTAL SPOTS	137

MARKET TOTALS \$492,838 WSOC 34% WBTW 29% WCNC 19% WCCB 16% WJZY 2% WMYT 0% WAXN 0%
 CABL 0%

SVC- NSI
 DEMOS- RA35+*